

POWER *ADVANTAGE*[®] Partner Program

Delivering more value
to your business



Eaton understands that IT resellers have a lot to juggle. And while it's impossible for you to be an expert on all product lines, your customers rely on you to provide a complete solution—including power protection. That's why the Eaton PowerAdvantage Programme is the ideal partnership for IT resellers. As a member, you're far more than just a number in the system; Eaton is there every step of the way helping you to attach critical power protection solutions to your IT sales. With our extensive support, you'll find it surprisingly easy to not only increase customer satisfaction, but bolster your revenue in the process!

DEAL REGISTRATION

Make the best offer with Deal Registration

As a PowerAdvantage partner, you'll automatically receive up to 7% discount⁴ when you register a qualified deal with us. Eaton's Deal Registration programme is easy to complete, and you'll get a response almost instantly.

EATON REWARDS

Make every sale count with Eaton Rewards

The more you sell, the more rewards you accumulate. Eaton's loyalty programme rewards you with every sale made. Accumulate the points to redeem a big prize or claim a gift voucher for yourself or friends with Eaton Rewards.

CURRENT OFFERS

Close the deal easier

We not only give our IT reseller partners access to the most technologically advanced products on the market, but we arm you with all of the tools needed to sell them—effectively and efficiently. Among the programme's financial incentives are attractive margins, exclusive rebates, and other discounts and promotions to help you close deals.

EATON ACADEMY

Learn at your own pace with Eaton Academy

We realise that clients look to you for answers. That's why Eaton offers a wide variety of specialised training resources designed to quickly and easily enrich your power expertise, including online tutorials, webinars, and product and solutions training through Eaton Academy.

EATON EXPERIENCE

Celebrate your success with Eaton Experience

You deserve a well-earned break after a year of hard work. As a partner, you automatically qualify to win a spot in our yearly, all-inclusive adventure with Eaton Experience.

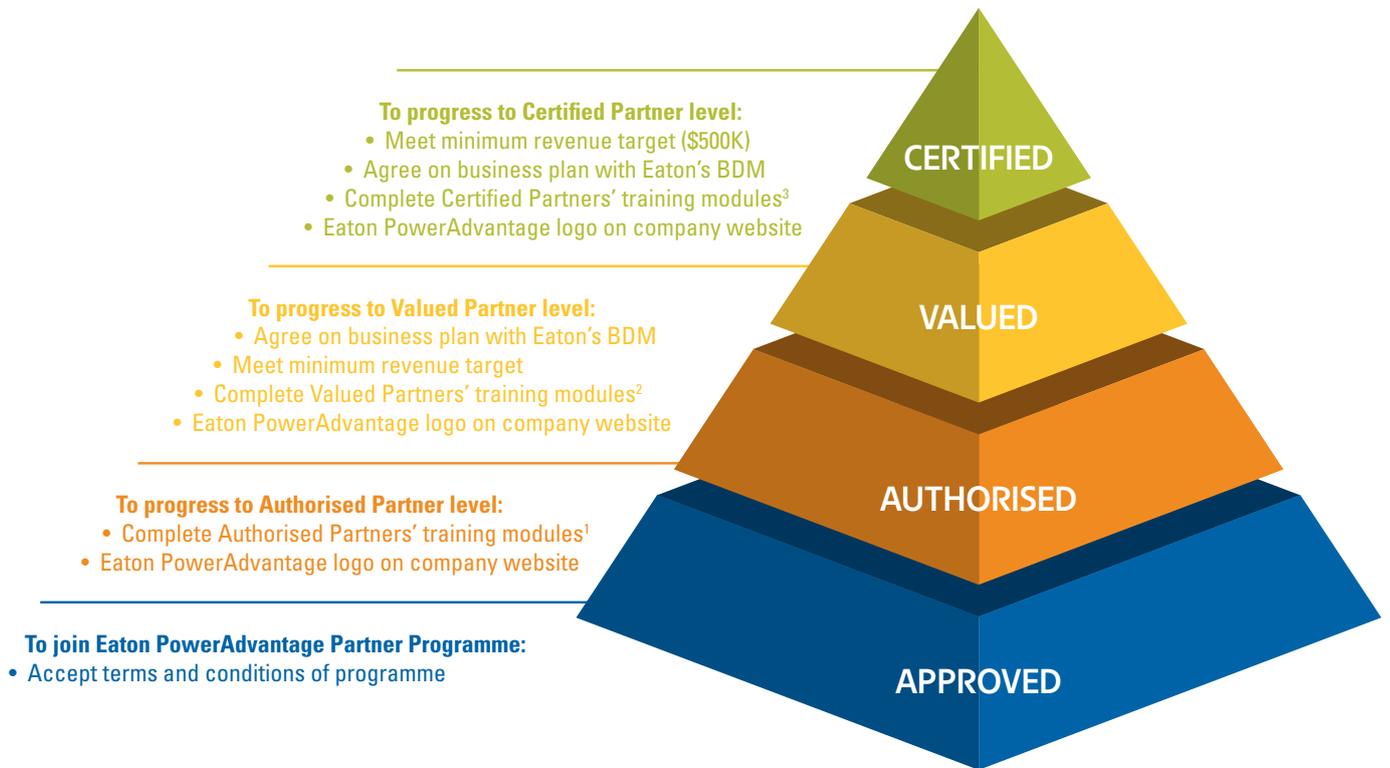
**Become an Eaton PowerAdvantage
Partner today. Visit**
[Eaton.com/au/poweradvantage](https://eaton.com/au/poweradvantage)



Powering Business Worldwide

Growing With You

We recognise that as your business grows, the support you need changes. Eaton PowerAdvantage Partner Programme consists of 4 levels with comprehensive benefits available to all partners. Level up as you grow with exclusive incentives to support you and your customers.



Eaton PowerAdvantage Partner Programme Benefits	Approved Partners	Authorised Partners	Valued Partners	Certified Partners
Usage of Eaton PowerAdvantage Partner Programme logo	✓	✓	✓	✓
Access to Deal Registration	✓	✓	✓	✓
Access to Eaton Rewards	✓	✓	✓	✓
Access to Eaton Experience	✓	✓	✓	✓
Access to Eaton Academy	✓	✓	✓	✓
Access to Eaton offers and promotions	✓	✓	✓	✓
Access to Marketing Development Funds (MDF)			✓	✓
Rebate (target or revenue based)			✓	✓
Partners listed on Eaton Website			✓	✓
Direct access to enterprise products & services				✓
Dedicated Eaton Enterprise Account Manager				✓

¹At least 3 sales representatives must complete the training modules
²At least 4 sales representatives must complete the training modules
³At least 5 sales representatives must complete the training modules
⁴To qualify for discount, deal registered must meet minimum value of \$10,000

For more information, contact your Account Manager or email EatonANZ@eaton.com