

## Demo program guide

### COMMSCOPE® PartnerPRO® NETWORK



# Demo program guide contents





# 1 Demo program guidelines

### COMMSCOPE® PartnerPRO® NETWORK

#### What is the purpose of the discounted demo equipment?

We want you to make an impact! Show your customers what a great network looks like. Use this equipment for program compliance, marketing, site surveys, demonstration labs and testing facilities worldwide.

#### Which Partners are eligible?

All Partners, solution providers and distributors worldwide.

#### Where can I find the list of requirements? Click on the Partner Central tile to find the full list of

requirements on the <u>RUCKUS Demo Equipment Program flyer</u>.



## Demo program guidelines



# 2 Eligible demo products

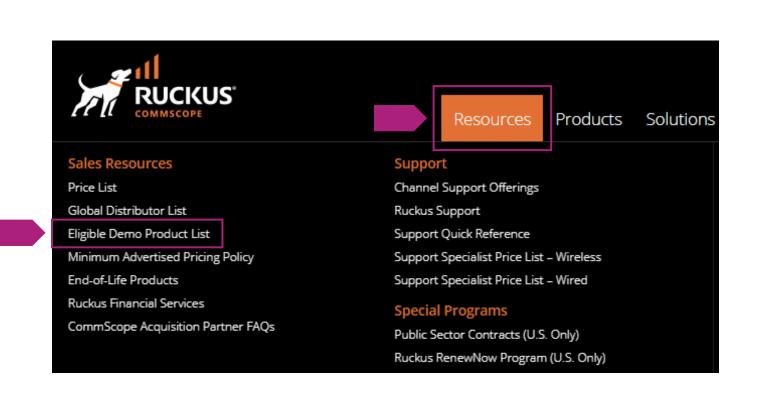
### COMMSCOPE" PartnerPRO NETWORK



### RUCKUS<sup>®</sup>

# Eligible demo products

- Specific RUCKUS hardware and software products are eligible for demo program.
- The Eligible demo product list can be downloaded from the "Resources" tab on the Partner Portal.





# <sup>3</sup> How to submit a demo program request

### COMMSCOPE" PartnerPRO NETWORK





Products Solutions Ecosystem Specializations Marketing Center

# WELCOME TO THE RUCKUS BIG DOGS PARTNER PORTAL

Get access to all the resources you need for a successful relationships with RUCKUS.

- · Manage deal registration, lead development, and renewals
- · Access rewards, marketing development funds, training and other program benefits
- Register for upcoming partner webinars and events
- Download partner-specific sales and marketing tools

Login or sign up below.



equest A New User Account Become A RUCKUS BIG DOGS Partner

### Partner Portal



Products Solutions Ecosystem Specializations Marketing Center

PAR <sup>®</sup>	<b>TNER</b>	PORTAL	LOG IN

Username or e-mail address \*

first.last@rwbigdog.com

NOTE: first.last@rwbigdog.com format required

Password \*

Forgot Password? Forgot Username?



### Username and password

9 © 2022 CommScope, Inc.





RUCKUS BIG DOGS Partner Portal welcome page



Resources RUCKUS Products Solutions Alliances Specializations Marketing Center

## WE'RE GLAD YOU'RE PART OF THE PACK

#### CHECK OUT THE NEW RUCKUS BIG DOGS PARTNER PROGRAM



#### WHAT'S NEW

The Elite PartnerPRO Network Program Compliance deadline is March 31, 2022. Work with your Account Manager to ensure your requirements are up-to-date.

MSRP Adjustment FAQs are updated regularly. Please contact your Account Manager with questions. **Read More** 

Cloud Specialization & Cloud Special Driving code terminates effective December 31, 2021

#### PartnerPRO<sup>®</sup>

NETWORK

Home Leads Opportunit	ies
Welcome, Your Name Your Name My Company Profile My Profile	Welcome to the CommScope PartnerPRO Network! Click here to learn more <u>https://share.vidyard.com/watch/PU1Dj1KdtEcTq5CYj7BbbP</u> We've made some updates to our Deal Registration Process. Please see the updated guide! <u>View Guide Here.</u>
Channel Manager	The new MDF Tool is now live.
John Smith	Categories
My Certifications	
<u>View Certification Details</u>	New Partner Portal
Recent Items	Deal Registration Demo Program
DPR-0479969 : Ri COMMSCOPE RUCKUS	
Search	RUCKUS Cloud Referrals
Search All 🗸	COMMSCOPE RUCKUS's RUCKUS Cloud Referral Link: https://www.commscope.com/cloud-trial/?id=50037337
Go!	Your Personalized RUCKUS Cloud Referral Link: https://www.commscope.com/cloud-trial/?id=50037337-0001939824
Advanced Search	You haven't referred anybody yet for RUCKUS Cloud Trial!
Deal Dashboard	
Deal Dashboard	
	My Tasks
	You have no open tasks scheduled for this period.

# Submit a demo request

RUCKUS

COMMSCOPE



#### PartnerPRO

Home Leads Opportunities

Welcome, Your Name	Demo Form	Save Next Cancel		
Your Name My Company Profile My Profile		Partner In	1 D D D D D D D D D D	
Channel Manager John Smith	Partner Information     Distributor		Primary Reseller COMMSCOPE RUCKUS	
My Certifications  View Certification Details	Distributor Contact Name Distributor Contact Email		Partner Sales Rep Name TestVAR1 Partner Sales Rep Email TestVAR1@commscope.c Lab Location	
Recent Items	Comments	Save Next Cancel		
COMMSCOPE RUCKUS Search				
Search All  Go! Advanced Search		- T		
Deal Dashboard Deal Dashboard				

### Enter distributor details

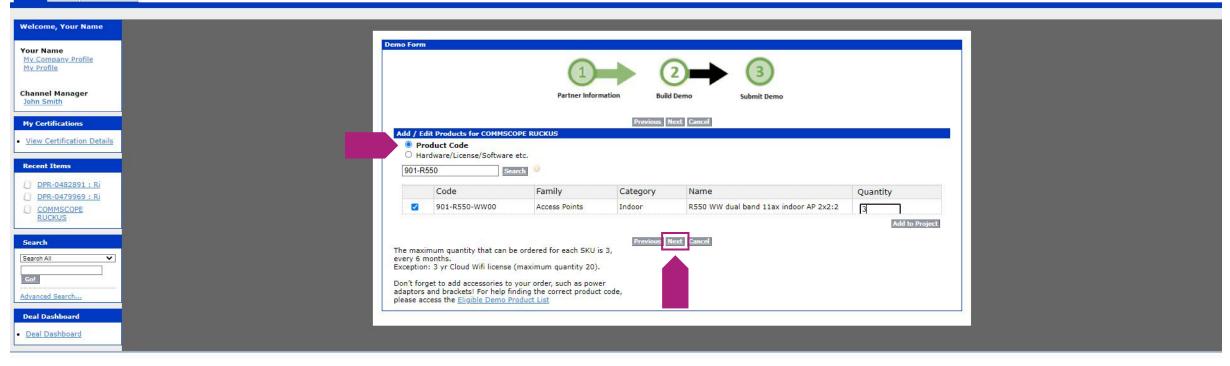
Logout

12 © 2022 CommScope, Inc.

#### PartnerPRO<sup>®</sup>

NETWORK

#### Home Leads Opportunities



### Build demo project

Pa			

NETWORK

Home Leads Opportunities

Welcome, Your Name	Register New Demo Request	Previous Submit Demo Request for Approv.	al Cancel		
Your Name My Company Profile My Profile		Partner Info	mation Build Demo	3 Submit Demo	
Channel Manager John Smith	Demo Request Summary for COMMSCOPE RUCKUS	compared and the second			
John Shith		DPR-0482891 : Ri			
My Certifications	Address	Your address			
		City			
<u>View Certification Details</u>		Country			
	Distributor Distributor Contact Name	Your Distributor			
Recent Items	Distributor Contact Name Distributor Contact Email				
DPR-0482891 : Ri DPR-0479969 : Ri COMMSCOPE RUCKUS	Make sure you have everything you need! The maximum quantity that can be ordered for each Exception: 3 yr Cloud Wifi License(maximum quantit Requests not compliant with <b>program guidelines</b> w	SKU is 3. every 6 months.			
Search	Products				
Search All	Code Family	Category Previous Submit Demo Request for Approve	Name	Quantity	Туре
Advanced Search Deal Dashboard Deal Dashboard					

### Review and submit demo request

Logout

#### RUCKUS<sup>®</sup>

## Receive confirmation email upon submission

Upon submission, Partners receive confirmation email with demo request details.

#### COMMSCOPE"

#### PARTNER PORTAL INFORMATIONAL MESSAGE

#### Hi,

Thank you for submitting your Demo Program Request Form. The information you submitted is being reviewed and we will respond to your request within 2-3 business days.

Demo Program Request Number	DPR-0479969
Distributor	Your Distributor
Distributor Contact Email	Your Distributor contact email
Reseller	COMMSCOPE RUCKUS
Reseller Contact Name	Reseller Name
Reseller Contact Email	reseller.name@commscope.com
Ruckus Ready Partner Program	Select
Level	

Quantity	Part Number
3	9U1-R550-WW00

Please "Do not reply to this email", as this mailbox does not allow incoming messages.

For questions, please contact your local Account Manager or send an e-mail to

ruckuschannel@commscope.com

Best regards,

Ruckus Networks Partner Programs Team

ruckuschannel@commscope.com

### RUCKUS<sup>®</sup>

# Receive approval email

Upon approval, Partners receive approval email with demo request details.

#### COMMSCOPE"

#### PARTNER PORTAL INFORMATIONAL MESSAGE

Congratulations, The Demo Program request submitted below has been approved:

Demo Pro	gram Request Number
Distributor	
Distributor	Contact Email
Reseller	
Reseller C	ontact Name
Reseller C	ontact Email
Ruckus Re	eady Partner Program
Level	

DPR-0479969 Your Distributor Your Distributor contact email COMMSCOPE RUCKUS Reseller Name reseller.name@commscope.com Select

Approval/Rejection Comments: Approved for Testing do not ship

Quantity	Part Number
3	SU1-R550-WW00

Please ensure to note the Demo Program Request (DPR) Number referenced above on the Purchase Order upon submission to the authorized Ruckus Distributor to ensure the appropriate discounts are provided.

Please "Do not reply to this email", as this mailbox does not allow incoming messages.

For questions, please contact your local Account Manager or send an e-mail to

ruckuschannel@commscope.com

Best regards,

Ruckus Networks Partner Programs Team

ruckuschannel@commscope.com



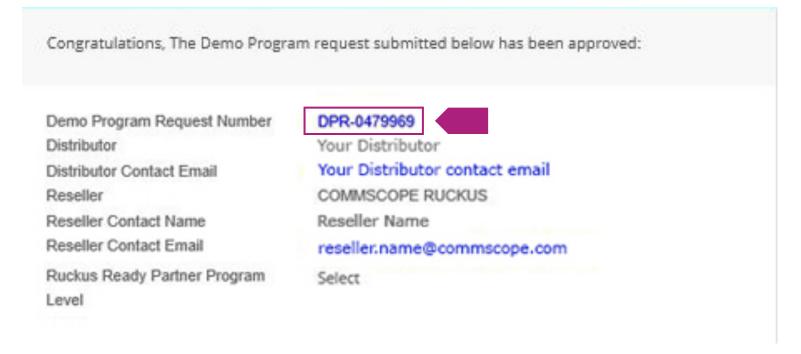
# 4 Ordering process

### COMMSCOPE® PartnerPRO® NETWORK



Once you receive approval, place a purchase order for the demo equipment with the distributor and include: the Demo Program Request (DPR) number.

Example of the DPR approval email:



### **Ordering process**



## 5 Suggested demo kits

Recommended for new RUCKUS Partners

### COMMSCOPE" PartnerPRO NETWORK



#### New Partner kit recommendations

#### Partner kit for RUCKUS Unleashed

Part number	Description	Quantity
9U1-R550-WW00	RUCKUS Unleashed R550 dual-band 802.11abgn/ac/ax wireless access point with multi-gigabit Ethernet backhaul and onboard BLE/Zigbee, 2x2:2 streams (2.4 GHz/5GHz) OFDMA, MU-MIMO, BeamFlex+®, dual ports, 802.3at PoE support. Does not include power adapter or PoE injector. Includes Limited Lifetime Warranty.	2
807-ULAP-3U00	Associate Partner support for Unleashed AP, no Advance rep, 3 years [for 9U1-R550-WW00]	2
ICX7150-C12P-2X1G	ICX 7150 compact switch, 12x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP uplink-ports upgradable to 2x 10G SFP+ with license. 124W PoE budget, basic L3 (static routing and RIP)	1
ICX7150-SVL-ASDPM-3	Associate Partner support backline remote, ICX7150-24, 24P ,48, 48P, 48PF, C12P, C10ZP & -24F	1
PCEURO	Power cord for VIIG to C13, Europe, 250V 16A	1
903-CPL3-0025	On-prem Cloudpath <sup>®</sup> starter kit, 25 user licenses for 3 years; includes on-site server software license	1



#### New Partner kit recommendations

#### Partner kit for RUCKUS Cloud

Part number	Description	Quantity
901-R550-WW00	RUCKUS R550 dual-band 802.11abgn/ac/ax wireless access point with multi-gigabit Ethernet backhaul and onboard BLE/Zigbee, 2x2:2 streams (2.4 GHz/5GHz) OFDMA, MU-MIMO, BeamFlex+ <sup>®</sup> , dual ports, 802.3at PoE support. Does not include power adapter or PoE injector. Includes Limited Lifetime Warranty.	2
ICX7150-C12P-2X1G	ICX 7150 compact switch, 12x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP uplink-ports upgradable to 2x 10G SFP+ with license. 124W PoE budget, basic L3 (static routing and RIP)	1
PCEURO	Power cord for VIIG to C13, Europe, 250V 16A	1
903-CPL3-0025	On-prem Cloudpath <sup>®</sup> starter kit, 25 user licenses for 3 years; includes on-site server software license	1
CLD-S71M-3001	RUCKUS Cloud 3-year subscription for 1 ICX7150 switch	1
CLD-BNDL-RCAW-REC3	RUCKUS Cloud with RUCKUS Analytics subscriptions for 1 x AP 3 years; includes end customer support	2
CLD-ANAP-3001	RUCKUS Analytics 3-year subscription for 1 Cloud or SZ managed AP or ICX switch	1



#### New Partner kit recommendations

#### Partner kit for VSZ (Virtual SmartZone<sup>™</sup>)

Part number	Description	Quantity
901-R550-WW00	RUCKUS R550 dual-band 802.11abgn/ac/ax wireless access point with multi-gigabit Ethernet backhaul and onboard BLE/Zigbee, 2x2:2 streams (2.4 GHz/5GHz) OFDMA, MU-MIMO, BeamFlex+®, dual ports, 802.3at PoE support. Does not include power adapter or PoE injector. Includes Limited Lifetime Warranty.	3
ICX7150-C12P-2X1G	ICX 7150 compact switch, 12x 10/100/1000 PoE+ ports, 2x 1G RJ45 uplink-ports, 2x 1G SFP uplink-ports upgradable to 2x 10G SFP+ with license. 124W PoE budget, basic L3 (static routing and RIP)	1
ICX7150-SVL-ASDPM-3	Associate Partner support backline remote, ICX7150-24, 24P ,48, 48P, 48PF, C12P, C10ZP & -24F	1
PCEURO	Power cord for VIIG to C13, Europe, 250V 16A	1
903-CPL3-0025	On-prem Cloudpath <sup>®</sup> starter kit, 25 user licenses for 3 years; includes on-site server software license	1
L09-VSCG-WW00	Virtual SmartZone™ 3.0 or newer software virtual appliance, 1 instance, includes 1 AP license. Need to purchase RTU support license to continue using vSZ beyond 90 days.	1
S02-VSCG-3L00	Associate Partner support, VSZ-RTU 3 years	1
L09-0001-SGCX	Switch management license for SZ-100/vSZ 5.X/SZ300, 1 RUCKUS ICX switch. Order this when you intend to run software version from 5.0 onward.	1
CLD-BNDL-SZWA-MSP3	SZ AP management license for SZ144/vSZ, includes Partner Watchdog support for AP 3 year, includes RUCKUS Analytics subscription 3 years.	3
CLD-ANAP-3001	RUCKUS Analytics 3-year subscription for 1 Cloud or SZ managed AP or ICX switch	1





#### For questions, please contact ruckuschannel@commscope.com

### COMMSCOPE" PartnerPRO NETWORK