

30/11/2017
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

**DICKER DATA NZ APPOINTED AS DISTRIBUTOR OF HEWLETT PACKARD ENTERPRISE
Distribution Rights for Aruba, Datacentre Networking and Nimble Storage Granted**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of Hewlett Packard Enterprise in the New Zealand market. Effective Friday, 1 December 2017, Dicker Data New Zealand will be granted access to the Aruba, Datacentre Networking and Nimble Storage portfolios from Hewlett Packard Enterprise.

“Hewlett Packard Enterprise NZ are pleased to confirm a new partnership with Dicker Data NZ. The ever-evolving marketplace requires an ongoing focus on executing the new HPE strategy and provides the opportunity for our channel partners to leverage growth opportunities across key segments” said Colin Henderson, Managing Director, Hewlett Packard Enterprise NZ.

Chairman and CEO, David Dicker, said “It’s very pleasing to be announcing our first access to the Hewlett Packard Enterprise portfolio in New Zealand. We’ve been their leading distributor in Australia for many years and we’ve already transplanted the systems, processes and knowledge powering our Australian success into our New Zealand operation.”

“This expertise coupled with our extensive mid-market and enterprise partner base underpins a strong foundation for success. Our team is looking forward to closely collaborating with the New Zealand Hewlett Packard Enterprise team to deliver on their expectations and establish what I believe will be one of the key relationships in our New Zealand growth strategy” Dicker added.

In 2016, Dicker Data Australia was named Aruba Top Distributor of the Year Australia FY16 only four months after being appointed as a distributor. In 2017, Dicker Data Australia was awarded the Aruba Top Distributor of the Year South Pacific FY17 accolade.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 5,000 value added resellers. For more information, [click here](#).