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6 March 2024

David Dicker Partial Share Sale

AUSTRALIA, Sydney – 6 March 2024: Dicker Data Limited (ASX: DDR) ("Dicker Data" or the "Company") confirms that Mr David Dicker, Chairman and CEO, has sold down approximately 18.3 million shares in the Company. This sell down represents approximately 10.2% of the Company's issued capital.

The sale was undertaken at a price of \$10.90 per share by way of an underwritten block trade.

Dicker Data free float is expected to increase from approximately 36% to approximately 46%.

The sale of shares is due to a recent divorce settlement and subsequent restructuring of David Dicker's portfolio. He has entered into a 6-month escrow on his remaining shareholding.

Authorised for release by the Board of Dicker Data Ltd.

ABOUT DICKER DATA

Dicker Data (ASX: DDR) is an Australian-owned and operated, ASX-listed technology hardware, software, cloud, cybersecurity, access control and surveillance distributor with over 44 years of experience. Our sales and presales teams are experienced product specialists who are dedicated to helping you tailor solutions to suit your client's needs.

As a distributor, we sell exclusively to our valued partner base of over 8,200 resellers across ANZ. We pride ourselves on developing strong long-term relationships with our customers, and <u>helping them grow</u>. This customer-first approach means we are proactive in engaging with our resellers and allows us to dynamically shift with changing market conditions, in turn helping to <u>increase profitability</u>.

Dicker Data distributes a <u>wide portfolio of products</u> from the world's leading technology vendors, including <u>Cisco</u>, <u>Citrix</u>, <u>Dell Technologies</u>, <u>Hewlett Packard Enterprise</u>, <u>HP</u>, <u>Lenovo</u>, <u>Microsoft</u>, and other Tier 1 global brands. As the leading Australian distributor for many of these vendors, Dicker Data is dedicated to helping our partners deliver industry-leading <u>solutions</u> built on the world's best technologies. https://www.dickerdata.com.au/

