

Bruno Mars Partner Deal Registration Promotion

Promotion Terms and Conditions || 1 October 2026

Campaign mechanic: one entry for each unique eligible deal registration submitted by Dicker Data on behalf of an eligible individual and approved by Veeam.

Campaign snapshot

Promoter	Dicker Data Limited, ABN 95 000 969 362, 238 Captain Cook Drive, Kurnell NSW 2231.
Eligible entrants	Individual representatives of Australian Silver or Registered Veeam partners with an active Dicker Data account.
Eligible products	VDC Advanced or Premium. VDC Foundation does not qualify. Any VDC iResOps edition qualifies, including Foundation.
Submission requirement	Dicker Data must submit the deal registration to Veeam on behalf of the eligible individual.
Qualification requirement	The deal registration must be approved by Veeam.
Promotional Period	12:00:01 am AEDT on 1 October 2026 to 11:59:59 pm AEDT on 31 December 2026.
Approval cut-off	5:00 pm AEDT on 8 January 2027.
Draw	2:00 pm AEDT on 14 January 2027 at Dicker Data, Kurnell NSW.
Winners	Two individual winners selected by random draw.
Prize	Each winner receives one double pass, comprising two tickets, to the Dicker Data corporate box at Accor Stadium, Sydney, on Tuesday, 9 March 2027.

1. Acceptance of terms

By participating, the individual entrant agrees to these Terms and Conditions and to the Promoter's decisions concerning administration of the promotion, subject to applicable law. The promotion is a trade promotion conducted by Dicker Data Limited (the "Promoter").

The Promoter may verify entries, eligibility and compliance. Any material change will be communicated through the same or equivalent channel used to advertise the promotion and handled in accordance with applicable law.

2. Eligibility

- Entry is open only to individuals who are authorised representatives of Australian Silver or Registered Veeam partner organisations with an active Dicker Data account during the Promotional Period.
- The individual must provide the required opportunity information to Dicker Data so Dicker Data can submit the deal registration to Veeam on the individual's behalf.
- Employees, contractors and members of management of Dicker Data, their immediate families, and people involved in conducting the promotion or determining winners are not eligible.
- The Promoter may request evidence of the entrant's identity, authority to represent the partner, partner tier and other eligibility requirements.

3. How to enter and earn entries

During the Promotional Period, an eligible individual must provide the required opportunity information to Dicker Data. Dicker Data must submit the deal registration to Veeam on the individual's behalf through the approved deal-registration process.

- One unique, eligible deal registration submitted by Dicker Data on behalf of the individual and approved by Veeam earns that individual one entry in the draw.
- An individual may provide multiple eligible opportunities. Each unique registration submitted by Dicker Data and approved by Veeam earns one separate entry.
- A registration must be submitted by Dicker Data during the Promotional Period and approved by Veeam no later than the Approval Cut-off.
- Submission alone does not create an entry. Registrations that are pending, rejected or not approved by Veeam at the Approval Cut-off will not qualify.

- No additional entry fee applies.

4. Eligible products and registration requirements

A registration is eligible only if the Promoter determines that it:

- relates to VDC Advanced or VDC Premium;
- does not relate only to VDC Foundation, which is excluded;
- or relates to any VDC iResOps edition, including VDC iResOps Foundation;
- is for an identifiable and genuine Australian end-customer opportunity;
- contains all mandatory information required by the approved deal-registration process;
- is not a duplicate, test, placeholder, speculative or artificially divided opportunity;
- is submitted by Dicker Data on behalf of an authorised individual representative of a Silver or Registered Veeam partner;
- complies with applicable Veeam and Dicker Data deal-registration rules and channel policies; and
- is approved by Veeam by the Approval Cut-off.

The registration does not need to convert to an order, be invoiced or be shipped to earn an entry. Veeam approval of the eligible registration is required.

5. Entry verification and disqualification

The Promoter may review and audit registrations before the draw. An entry may be rejected or disqualified if it is incomplete, duplicated, fraudulent, misleading, cancelled before Veeam approval, submitted through improper means, or inconsistent with these Terms and Conditions or applicable channel policies.

If substantially the same opportunity is registered more than once, the Promoter may treat the registrations as one opportunity and allocate one entry. Dicker Data's submission records and Veeam's approval records will determine the final entry pool, subject to applicable law.

6. Draw and determination of winners

- The random draw will take place at 2:00 pm AEDT on 14 January 2027 at Dicker Data, 238 Captain Cook Drive, Kurnell NSW 2231.
- Two valid entries will be drawn. Each winning entry must belong to a different individual. If another entry belonging to an individual already selected is drawn, a further entry will be drawn.
- The first two eligible individuals selected in accordance with these Terms and Conditions will each win one prize.
- The Promoter will keep appropriate records of the draw, Dicker Data submissions and Veeam approvals.

7. Winner notification and acceptance

- Each winner will be notified within two business days after the draw by email and/or through their Dicker Data representative.
- Each winner must accept the prize and nominate the two ticket attendees by 5:00 pm AEDT on 22 January 2027.
- The winning individual may attend with one guest or nominate two attendees, subject to the Promoter's approval and event conditions.
- If a winner is ineligible, cannot be contacted, declines the prize or does not accept by the deadline, the Promoter may conduct an unclaimed-prize redraw at 2:00 pm AEDT on 28 January 2027 at the same location, subject to applicable law.

8. Prize

There are two prizes. Each prize is one double pass, comprising two tickets, for the Bruno Mars concert at Accor Stadium, Sydney, on Tuesday, 9 March 2027.

- Total ticket allocation: four tickets across two individual winners.
- The prize includes event admission and access described on the issued tickets.
- Travel and accommodation to and from the event are not included. The prize also excludes transfers, parking, insurance, personal expenses and any other cost not expressly stated as included.
- Tickets and attendance are subject to the event organiser's, venue's and ticket issuer's conditions of entry.
- The prize is not redeemable for cash or credit and must not be resold, bartered or commercially exchanged.
- A winner may nominate attendees as permitted above, but the prize cannot otherwise be transferred without the Promoter's written approval.

9. Event changes and attendance

If the event is postponed, cancelled, relocated or materially changed for reasons outside the Promoter's reasonable control, the Promoter will manage the prize in accordance with applicable law and arrangements made available by the event organiser or ticket issuer. The Promoter does not guarantee a replacement event or cash alternative where none is provided to the Promoter.

Attendees are responsible for complying with venue entry conditions. Travel and health insurance, where desired, are the responsibility of the attendees.

10. Tax

Any tax, Fringe Benefits Tax or other liability arising from awarding or using the prize is the responsibility of the winning individual and, where applicable, the individual's partner organisation. Entrants and partners should obtain their own tax advice. The Promoter does not provide tax advice.

11. Personal information and communications

The Promoter will use personal information supplied for the promotion to administer entries, confirm partner eligibility, coordinate Dicker Data's submission of deal registrations, verify Veeam approval, contact potential winners, issue tickets and meet legal or regulatory obligations.

Personal information will be handled in accordance with Dicker Data's applicable privacy practices and Australian privacy law. Promotional marketing communications must be managed separately from participation and provided only where consent exists or otherwise permitted by law.

A winner may be asked for consent before the winner's name or partner organisation's name or logo is used for promotional publicity. Use of an attendee's name, image or biography requires the relevant permission.

12. General conditions

- The Promoter may verify entries and disqualify conduct involving fraud, abuse, manipulation, unlawful activity or breach of distribution-channel policies.
- The Promoter is not responsible for lost, delayed, incomplete, corrupted or misdirected information caused by failures outside its reasonable control.
- If the promotion cannot operate as planned because of circumstances outside the Promoter's reasonable control, the Promoter may modify, suspend or cancel it, subject to applicable law and required regulatory direction or notification.
- Nothing in these Terms and Conditions excludes, restricts or modifies any right or remedy that cannot lawfully be excluded.
- These Terms and Conditions are governed by the laws of New South Wales, Australia.

13. Contact

Questions about the promotion should be directed to the participant's Dicker Data account representative